

XM the new way of life.

I am writing in support of XM radio. I have stopped using AM/FM radio for the most part. We switched to XM because of the quality of the local programming.

Recently my wife and 10 year old daughter just getting into the one car that didn't have XM, (this will change shortly) the radio came on and the announcers were talking. My 10 year old ask my wife what the radio station (WPLY) was talking about. She had to explain they were talking about sex and then changed the channel. The problem is this is one of the more popular radio stations for teens. We don't unwanted talk on music channels with XM. We get music, and more music.

XM recently started providing traffic and weather. The best part of this is XM is more accurate and covers a bigger traffic area than the best local station. The best local station (KYW) makes you wait 20 min between traffic reports while XM is only at most 5 min between reports. With this we don't have to listen to what ever they happen to be talking about.

XM has made our quality of life controllable by us. Yes there is a price to pay for this, but there is a price to pay for raising your kids to not have to listen to sex and violence over the air. In fact I can have any of the adult channels turned off on my XM receiver so I know that the kids will not listen to them. The key here is I can control it.

Yes we do turn on the local stations, but not very often they simply do not offer what we are looking for any longer. I like to listen to the local sports games on the radio and they are not on XM. (I only wish, yea that is something else they would like to block)

Why would NAB really care about XM radio? They can have as many stations in a market as they choose to purchase. But wait Clear Channel Communications one of the largest broadcasters in the United States is trying to work with XM. They control or at least provide content for one of the XM Channels WTKS-FM from Orlando Fl. Is broadcast on XM 152

NAB is mad because when XM and Sirius were looking for funding, NAB did everything they could to stop them. Now that they are learning to crawl they don't like it. It is said that the best defense is a good offence. Maybe they should look at why people are moving to XM and learn from it.

Sincerely,

William Crossett